

# COUNTRY STRATEGY

## 2024-2028



## Introduction

National Environment and Equity Development Society Nepal (NEEDS Nepal) is a non-profit, non-governmental organization that has been actively working in the social sector for the past 25 years.

Economic difficulties in Sudurpaschim drive many residents to migrate, primarily to neighbouring India, in search of better opportunities. This cross-border migration has been a long-standing trend, with seasonal movements where migrants returned to Nepal during festivals and farming seasons. During those periods, migrants often shared their experiences and challenges with their families.

To lift their spirit, the young members of the migrant families formed a cultural group, which later, on March 1999 was formally registered as NEEDS Nepal.

Initially started as the cultural group, it evolved to address the boarder needs of these communities with the aim to support migrant families and improve their quality of life through various initiatives.

NEEDS Nepal is registered with the Government of Nepal and has partnered with numerous government and non-government agencies, INGOs/donors and private sectors to implement programs that focus on empowerment, socio-economic development, and social transformation for migrant, marginalized and vulnerable communities such as children, women, persons with disabilities, Dalit, and Indigenous people.

The organization primarily operates in Sudurpaschim Province, expanding to Banke and Bardiya districts in Lumbini province, Jajarkot district of Karnali, Jhapa, and Panchatar District of Koshi Province.

It implements programs that addresses different social and economic issues, including the harmful impacts of climate change and disaster.

<https://needsnepal.org.np/>

## Vision

A resilient society with social justice

## Mission

Catalyze transformative societal change processes and foster an enabling environment for the enjoyment of Economic, Social, Cultural, Environmental, Political, and Cultural Rights, ensuring the fulfillment of duties by both right-holders and duty bearers, contributing to the establishment of a resilient society founded on the principles of social justice.

## Strategic Goal

Promote social justice, facilitate dignified migration and employment, and implement climate and disaster resilient actions for marginalized and vulnerable target groups in NEEDS Nepal's working areas, for the fulfillment of their economic, social, cultural, environmental, civil, and political rights and duties

# SWOT ANALYSIS

## Strengths

- Own office and basic infrastructure
- Robust programs, policies and financial systems
- Coordination with different government tiers
- Women led and inclusive
- Experienced human resources
- Extensive networks with different CSOs
- Dedicated team for fund raising
- Pioneer in cross boarder migration issues
- Emergency stock pile and dedicated team for humanitarian assistance

## Threats

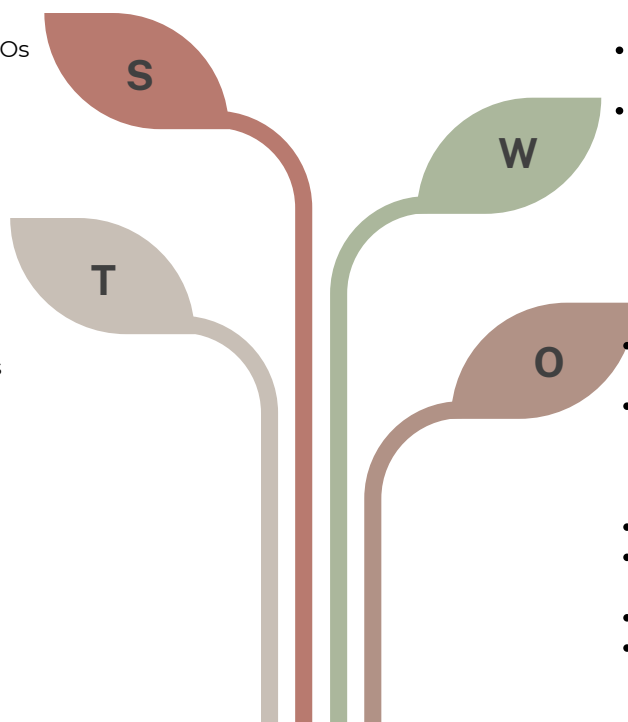
- Unhealthy competition among CSOs
- Unexpected disaster/pandemics
- LDC graduation of country
- Political instability
- Less access on CSR funds
- Increasing engagement of private companies in social development initiatives
- Increasing migration trend
- Shrinking civic space

## Weakness

- Limited access to regional and international platform
- Dependency on donor funding, lack of core fund
- Lack of negotiation skills
- Less resource for staff safety and security
- Lack of core staff to support organizational initiatives
- Inability to leverage learning experiences

## Opportunities

- Promotion of localization from different donor agencies
- Partnership opportunity with three tier of government for the 16th Government Plan "Prosperous Nepal Happy Nepal"
- Social entrepreneurship
- Increased social media engagement
- Social security
- Right Based Approach



## STRATEGIC PRIORITIES AND SUB-PRIORITIES 2024-2028



### Social Justice and Rights

- Rights to Water Sanitation and Hygiene (WASH)
- Rights to Health (Mental Health and SRHR) and Quality of Education
- Right to Food Security and Nutrition
- Right to Shelter



### Climate and Disaster Resilient Actions

- Climate Change Adaptation and Climate Justice
- Disaster Risk Reduction/Resilient Actions
- Emergency Response
- Biodiversity protection and water management



### Dignified Migration and Sustainable Livelihood

- Internal and migration to India and abroad
- Dignified employment
- Anti-human trafficking
- Skill development, entrepreneurship and employment



### Organizational Development

- Governance, policy update and development
- Capacity building of human resources
- Financial sustainability
- Research, knowledge management and publication for fund raising
- Networking and alliance building



## CROSS-CUTTING PRIORITIES

- Mainstreaming Gender Equality, Disability and Social Inclusion (GEDSI) with focus to its inter sectionality
- Mainstreaming environment sustainability/climate change adaption
- Mainstreaming Conflict Sensitivity
- Mainstreaming Good Governance
- Mainstreaming Civic Space of Civil Societies at all levels

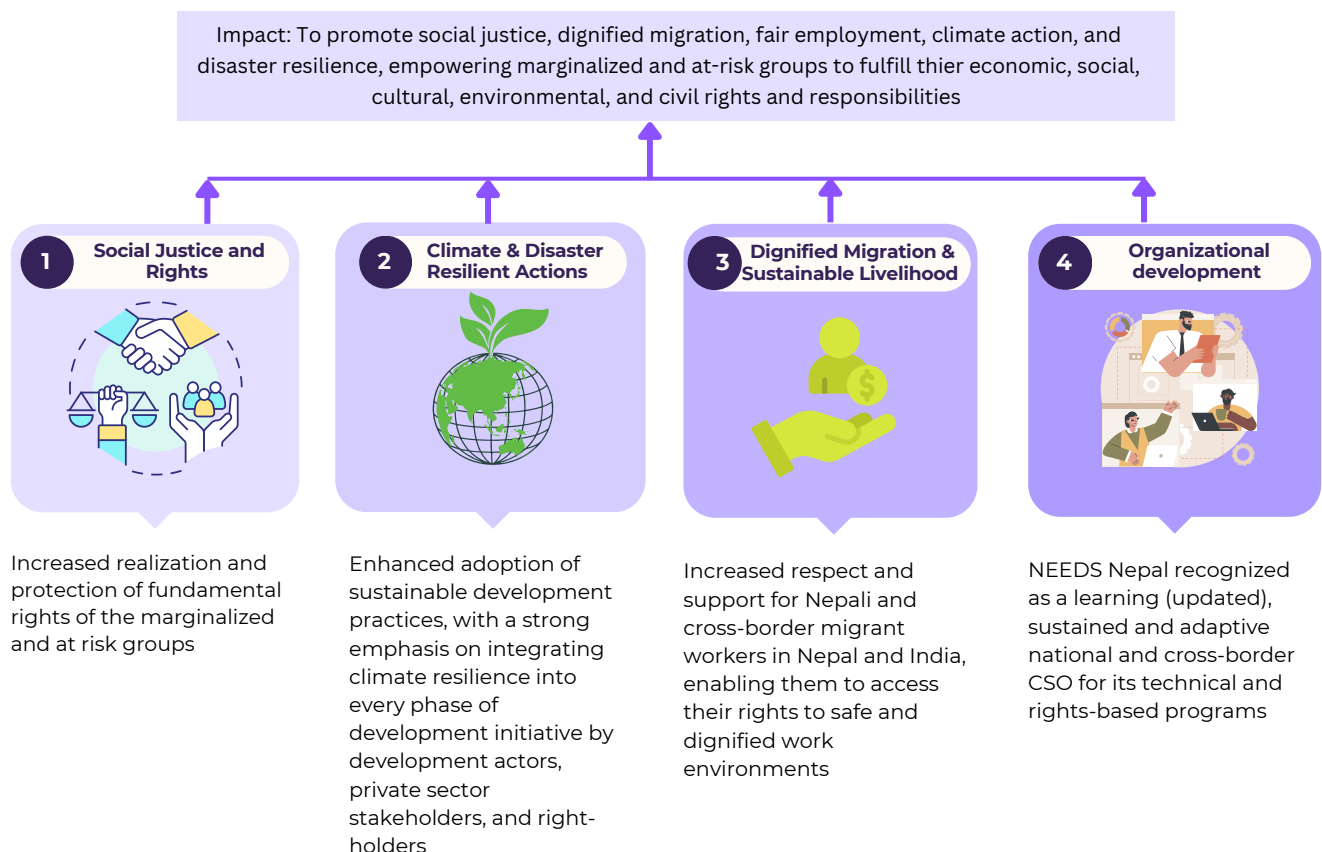
## Working Approaches

- Human Rights Based Approach (HRBA) to Development
- Multi-stakeholders' Partnership Approach
- Programmatic Approach
- Gender Equality, Diversity and Social Inclusion (GEDSI) Approach
- Evidence Based Strategic Advocacy Approach
- Innovative Approach

## Target Groups

Migrant, Labor, and marginalized families including children, women, persons with disabilities, Dalit, and Indigenous people.

## THEORY OF CHANGE





## GEOGRAPHICAL PRESENCE

